

Go The Distance

12 WK | \$2,400 CAD

This is an immersive, execution-focused partnership designed for professionals who are ready to move fast and do not want to do it alone. It is designed to help you identify the next right move, take action immediately, and gain a dedicated partner who works alongside you with the same intensity and commitment you bring to your goals.

This program is for YOU if:

- You are clear on what your next big career step should be
- You are undertaking a significant career pivot
- You are positioning yourself as a more senior professional
- You are preparing to launch as an independent consultant
- You move faster with collaboration and accountability
- You want a trusted partner beside you as you make bold moves
- You want access to specialized expertise beyond general coaching

Program Description

Steps	Details
Step 1: Your Goal	<p>You have a sense of what your next move should be, but we need to simplify it and put it into writing so it becomes a precise target. We will commit to one focused objective, whether that is a job search, a portfolio, a consulting offer, or a visibility strategy. We will also define the specific deliverables that mark real progress, so you can move forward with clarity and momentum.</p> <p>Outcomes: <i>One clear focus and a realistic understanding of your starting position. From this moment on, we are a team of two, and your goal is now our goal. We've got this!</i></p>
Step 2: Build Momentum	<p>This is where things start moving for real. We work in simple, focused weekly cycles. Each week, we reflect on the previous week to see what worked and what didn't, then choose a small number of clear, doable actions for each of us. We adjust continuously until we accomplish our goal. During our sessions, we build and solve things together in real time, and between sessions, I handle agreed-upon tasks so you are not carrying the load alone.</p> <p>Outcomes: <i>Your goal moves forward through consistent action. You build the habit of following through, strengthen your trust in yourself, and learn what steady progress actually feels like. Most importantly, you experience real momentum with someone working alongside you. Go team!</i></p>

Steps	Details
	<p>Examples of co-working:</p> <ul style="list-style-type: none"> - I give feedback on your Resume while you update your draft - I refine your LinkedIn profile while you write new content or posts - I lay out your portfolio while you draft your bio - I prepare a template for your consulting 1-pager while you collect testimonials - I set up 3-way calls with experts while you schedule chats with target companies
<p>Step 3: Add In The Experts</p>	<p>We are a strong team of two, but sometimes the smartest move is knowing when to widen the circle. When we hit a block or need specialized insight, I bring in the right people. You gain access to my network of trusted industry mentors and professional connections, and together we decide when extra perspective, feedback, or opportunity will move us forward faster. We do not stay stuck. We reach out, we ask, and we use the support available to us.</p> <p>Outcomes:</p> <p><i>You are supported not only by me, but by my network and professional community. Obstacles get resolved faster, blind spots shrink, and new opportunities open up. You move forward with the confidence that if the path gets complicated, we will not face it alone; we will bring in the right help and keep going. With the right help, you can accomplish anything!</i></p>
<p>Step 4: Big Wins</p>	<p>This is where we stop preparing and start putting your work into the world. We send the application, publish the content or launch the consulting offer. We do not sit on finished work. If hesitation shows up, we address it immediately and move through it together.</p> <p>Outcomes:</p> <p><i>You walk away with meaningful progress toward your pivot or launch, polished and published deliverables, expanded connections, and exposure to subject matter experts. Most importantly, you leave with proof that you can move quickly, think strategically, and operate at a higher level than you did before!</i></p>

Contact Info

Visit our website to learn more about our programs or email Coach Lana at lane@twostepsforwardconsulting.com. And remember, you deserve to feel happy at work!